



TO: Outreach Partners and Interested Parties

FROM: *Prescription Advantage*

Date: May 2, 2006

BULLETIN

This bulletin is one in a series of routine updates regarding Prescription Advantage. These notices are designed to inform a broad network of outreach partners and other interested parties about Plan updates affecting both current and future Plan members.

Targeted Outreach Letter

Last November, Prescription Advantage randomly assigned its Medicare-eligible members who were not in Medicare Advantage plans to eight prescription drug plans (PDP) that had basic plans with premiums at or below the regional benchmark. This plan assignment did not take into account the medications members use.

Prescription Advantage has now identified approximately 2,500 high risk members who have utilized drugs that were not listed on the formularies of the Medicare prescription drug plans to which they were auto assigned to. The attached notification has been sent to these members and lists resources available if they are interested in switching prescription drug plans.



Date

Dear Member:

A few months ago, you were notified that Prescription Advantage automatically enrolled you into a Medicare prescription drug plan. To ensure you were enrolled in a Medicare prescription drug plan by January 1, 2006, your plan was “randomly assigned”, which means we could not take into account your specific needs, such as the medications you take or the pharmacy you use.

As a service to you, Prescription Advantage has now compared information regarding your past drug utilization with the list of covered drugs (the formulary) from the Medicare prescription drug plan that you were automatically enrolled into. We have determined that two or more of your medications may not be included in the Medicare prescription drug plan’s formulary.

It is important for you to be enrolled in a prescription drug plan that is right for you. Because the plan that Prescription Advantage enrolled you into may not cover all of your medications, you have the option of switching to another prescription drug plan.

If you would like to switch plans, you may do so now during Medicare’s open enrollment period for prescription drug plans, which ends on May 15, 2006. Medicare has also granted a special election period for individuals like you that were enrolled into Medicare prescription drug plans by their state pharmacy assistance program. As a result you have an additional opportunity to switch plans between May 15, 2006 - December 31, 2006.

If you are interested in switching prescription drug plans and would like assistance deciding which plan is right for you, please call SHINE at 1-800-AGE-INFO (1-800-243-4636) and press “2” or TTY (toll free), 1-800-872-1066, and ask to schedule some time with a counselor to discuss plan options. You may also call MassMedLine at 1-866-633-1617 for assistance with plan selection.

On the following page is a list of all the stand-alone prescription drug plans available in Massachusetts. If you are interested in changing prescription drug plans, please contact these plans directly to learn more about their benefits.

If you have questions or concerns regarding your Prescription Advantage benefits, please contact Customer Service at 1-800-AGE-INFO (1-800-243-4636) and press “1” or TTY for the deaf and hard of hearing at 1-877-610-0241.

Sincerely,
Prescription Advantage